

SARDAR PATEL UNIVERSITY
Programme & Subject: M.A (Psychology)
Semester: III
Syllabus with Effect from: June - 2014

Paper Code: PA03CPSY03	Total Credit: 4
Title Of Paper: Advanced Social Psychology	

Unit	Description in detail	Weightage (%)
I	Introduction; Definition of advanced social psychology, Brief history of advanced social psychology, Nature of advanced social psychology, Scope of advanced social psychology, Basic and applied importance of advanced social psychology Social norms and conformity; Definition of social norms, Characteristics of Social norms Formation of social norms, Factors influencing conformity	25%
II	Socialization, population, and health; Meaning of socialization, Stages of socialization, Process of socialization, Agencies of socialization, Causes of population growth, Measures for controlling population growth, Factors in birth control, Psychology of health behavior , Characteristics of Indian national character	25%
III	Leadership, propaganda and Group; Definition of leaders, Types or styles of leader Function of leaders: Main and primary functions, Auxiliary-Accessory functions Emergence or origin of leadership, Media or tools of propaganda, Important of propaganda; Definition of Psychological Group, Group relations and characteristics? Factor affecting of group structure, Factors influencing group cohesiveness, Process of psychological group formation, Meaning of group morale Criteria of high and low group morale	25%
IV	Attitudes and Prejudice and social tension; Definition of Attitudes, Nature of Attitudes, Characteristics of Attitudes: Measurable attributes in attitude) ,	25%



	Development and formation of Attitudes, Attitude change, Meaning of Prejudice Characteristics of Prejudice Types of Prejudice Reducing process of Prejudice Meaning of social tension Types of social tension Effects of social tension Causes of social tension	
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Basic Text & Reference Books:-

- Baron, R.A. & Byrne D. (1999): Social Psychology, new Delhi : Prentice Hall of India.
- Baron, R.A. & Byrne D. (2002): Social Psychology (9th Ed.) New Delhi. "Pearson Education Asia PTC Ltd., India Branch.
- Daniel Bar Tal (2000) : Shared Beliefs in a Society, London : Sage Publications.
- Saberwal, S. & Sievers, H. (1998): Rules, Laws & Constitutions: New Delhi : Sage Publication Pvt. Ltd.
- Shah AM., Baviskar, B.S. & Ramaswamy EA (1997): Social Structure and Change Vol.-4, New Delhi : Sage India Publication Pvt. Ltd.
- Sharma, K.L. (1997): Social Stratification in India : Issues and Themes New Delhi. Sage India Publication Pvt. Ltd.
- Smith H.W. (1987): Introduction to Social Psychology : New Jersey : Prentice Hall. Inc.
- Wetherell M. (1996): Identities Group and Social Issues : London : Sage Publications.

